

# Hamburg 2019



FINAL  
PARTICIPANTS'  
INFORMATION



**IAKS STUDY TRIP**  
TO INNOVATIVE SPORTS AND LEISURE FACILITIES  
IN HAMBURG, GERMANY  
27./28. MAY 2019



# Hamburg 2019



(Photo: www.mediasever.hamburg.de / Andreas Vallbrach)

## IAKS Study Trip to Hamburg

The 2019 IAKS Study Trip gives the unique opportunity to get to know Hamburg's lighthouse projects in the exercise sector over two days.

The Hanseatic city has been one of the first cities worldwide to receive the recognition "Global Active City" in September 2018 – a commendation for the fact that Hamburg enables its population to adopt an active and health-conscious life-style.

Cast a glance behind the scenes in areas which you would have no access to without the study trip. Get to know successful operating strategies. Find out which forward-looking ideas are applicable to your region. Meet the architects and operators of these facilities: „Eimsbütteler Turnverband“ sports centre, „Kaifu-Bad“ pool, „Parkour Creation Center Hamburg“, „Edeloptics.de“ – Arena, „Welt der Bewegung“ open air activity area, the community centre in Neugraben-Fischbek, and the „Barakiel Halle“, Germany's first and completely inclusive sports hall.

## Arriving in Hamburg: Individual arrival of participants

Check-in at „Lindner Hotel am Michel“, Neanderstraße 20 in 20459 Hamburg. The charming Lindner Hotel Am Michel is in the heart of Hamburg and all of the city's sites are at your feet: the location is simply perfect.

Located in immediate proximity to the green oasis „Planten un Blomen“ and in the heart of the city between Hamburg's landmark „St. Michaelis Church and the harbour. Within a 1.5 km radius you can access the city centre, St. Pauli district and the „Landungsbrücken“.

Stylish comfort, modern design and an interior that charms are what dreams are made of in the appr. 220 rooms of this 4-star superior hotel. The tastefully furnished rooms in all categories have a lovely atmosphere that entice you not only to sleep but relax and feel good. Here, as in the whole hotel, you can see and feel the „welcoming details“.

[www.lindner.de/hamburg-hotel-am-michel/ankommen.html](http://www.lindner.de/hamburg-hotel-am-michel/ankommen.html)

Participants arriving already on Sunday 26.5.2019 will meet at 7 pm for a welcome dinner in a restaurant nearby from the hotel.

Participants arriving on Monday 27.5.2019: The study programme starts at 10 am at „Lindner Hotel am Michel“.



# Monday 27 May



(Photo: [www.mediaserver.hamburg.de](http://www.mediaserver.hamburg.de) / Timo Sommer)

## Hamburg is a “Global Active City”

The “Active Well-Being Initiative” revealed the names of the world’s first “Global Active Cities”. Together with Hamburg, Buenos Aires, Lillehammer, Liverpool, Ljubljana, and Richmond, were awarded. Each city has embraced a management model that motivates people at risk of inactivity-related illnesses to take up regular physical activity and sport. In order to receive the “Global Active City Label”, they each had to pass an independent audit with a stringent review of their physical activity and sports strategies and working practices.

**10:00 h: Departure from hotel (20 min morning walk)**

**From the ‘Sports Decade Strategy’ to the ‘Masterplan Active City’ for Hamburg – Introduction to Hamburg’s sports strategy with City Councillor for Sport Christoph Holstein**

Welcome of participants at the Town Hall, Phoenix room

[www.hamburg.de/active-city](http://www.hamburg.de/active-city); [www.activewellbeing.org](http://www.activewellbeing.org)

**12:30 h: Lunch and visit of „ETV Sports Centre Bundesstraße” – guided by Frank Fechner, Managing Director of ETV**

Eimsbütteler Turnverband is a sports club in the Hamburg district of Eimsbüttel. With 14,365 members, it is Hamburg’s 4th-largest sports club after FC St. Pauli, sportsspass and Hamburger SV, and the 35th-largest nationwide. Worth seeing is the over a century-old sports building with its very interesting history. It has recently undergone extensive upgrading and now meets modern needs across the board. It has the function of a community sports centre.

[www.etv.de](http://www.etv.de)



(Photo: © EIMSBÜTTELER TURNVERBAND e. V.)



# Monday 27 May



(Photo: © Bäderland Hamburg)

## Cult pool and trend sports hall

**15:00 h: Kaifu-Bad and Kaifu-Sole – Guided tour by Michael Dietel, Head of Corporate Communication of Bäderland Hamburg GmbH**

These two combined bathing opportunities can be found in a dual-purpose pool designed firstly as a brine pool and, in a second hall, as an indoor swimming pool plus an outdoor pool, spa and sauna area. This pool facility is associated with Germany's oldest outdoor pool and cooperates with a fitness provider (Kaifu Lodge). The Kaifu-Bad (swimming pool) is Hamburg's oldest swimming pool. Its history stretching back more than a century has given the pool cult status.

[www.baederland.de](http://www.baederland.de)

**17:15 h: Parkour Creation Center Hamburg – Guided tour by the operator**

This former warehouse converted by adolescents themselves provides the ideal conditions for the trend sport of parkour. The history of the hall has been one of much opposition, but today the sports hall and club hold sway with groups, youth work and events.

[www.diehalle.hamburg](http://www.diehalle.hamburg)

**19:00 h: Dinner at „Laufauf“ restaurant**

[www.laufauf.de](http://www.laufauf.de)

**15 min night walk back to hotel**



(Photo: Olaf Janko)



# Tuesday 28 May



(Photo: Wikipedia - Edel-optics.de Arena Towers Panorama)

## Legacy of the International Garden Exposition 2013

**8:30 h: Departure from hotel by bus**

**9:00 h: Edeloptics.de Arena – Guided tour by Marvin Willoughby, initiator and Sports Director**

This basketball hall is the former Flower Show hall of the 2013 International Garden Exposition in Hamburg. After the Flower Show it was converted into a basketball arena for 3,400 spectators and is now the home venue of the Hamburg Towers (BBL Pro A) and is also available for other sports events. The interesting feature of this competition venue in terms of urban planning is that it has brought the southern Elbinsel (island in the Elbe) closer to Hamburg's residents north of the river Elbe, i.e. the centre of Hamburg. It has thus for the first time successfully accomplished the "leap across the Elbe". The hall is situated in the middle of the Elbinselpark in a building complex that includes an indoor swimming pool (Land elite training centre for water polo) and is situated in the immediate vicinity of the 'Welt der Bewegung' (World of Exercise).

[www.edel-optics.de/arena](http://www.edel-optics.de/arena)

**10:15 h: Welt der Bewegung (World of Exercise) – Guided tour by Beate Wagner-Hauthal, Managing Director**

The 'Welt der Bewegung' (World of Exercise) is an open-air exercise zone that was created at the park entrance next to the Edeloptics.de Arena in connection with the 2013 International Garden Exposition. Its conceptual creator was Beate Wagner-Hauthal, who now runs the facilities with ParkSportinsel e.V. and activates up to 2,000 people with the ParkSport offering. The World of Exercise also includes a high ropes course and the Nordwandhalle climbing wall (both privately operated), an outstanding skate park which is also suitable for wheelchair users, various items of sports equipment, an outdoor basketball court and a beach volleyball area. A highly innovative approach, particularly with regard to the cooperation among sports clubs, and private and municipal operators.

[www.parksportinsel.de](http://www.parksportinsel.de)

**12:00 h: Lunch at "Wälderhaus"**



(Photo: © ParkSportinsel e.V.)



# Tuesday 28 May



(Photo: © GMH | Gebäudemanagement Hamburg GmbH)

## Sports, culture and social provision under the same roof – exemplary inclusion

**13:30 h: Civic Centre Neugraben-Fischbek –**

**Guided tour by Nathalie Leibold (School Sports Coordinator) and Jan Pastoors (former Center Manager)**

This new, green-field development dating back to 2011 was built initially as an infrastructural element and was subsequently joined by housing development. This is a fine example of urban development policy in terms of the community centre's shared use by sports clubs (studio, sports halls), league volleyball (2nd division), and cultural and social welfare facilities.

[www.bgz-suederelbe.de](http://www.bgz-suederelbe.de)

**15:40 h: Barakiel hall – Guided tour by Christina Göpfert, the foundation's Sports Department Director**

The 'Barakiel Halle' is Germany's first and only fully inclusive sports hall, operated by Evangelische Stiftung Alsterdorf (a foundation of the Protestant Church). The triple-section hall is distinguished by its design and fittings that make it easier people with a disability to participate in sport (induction loop for people who are deaf or hard of hearing; colour scheme for the various door functions; special damping for those with poor hearing; flashing bells). A highly impressive building with successful activities. Plans are currently underway to add an educational training centre.

[www.sport-alsterdorf.de/barakiel-halle](http://www.sport-alsterdorf.de/barakiel-halle)

**End of study trip**

**Shuttle bus to the airport** (Exit at Hamburg airport around **17:00 h**)

**Shuttle bus to Main Station (Hauptbahnhof)** (Exit at Hamburg Hauptbahnhof around **17:30 h**)



(Photo: © Evangelische Stiftung Alsterdorf)