

# Hamburg 2019



LIMITED!  
30 TICKETS  
ONLY!



**IAKS STUDY TRIP**  
TO INNOVATIVE SPORTS AND LEISURE FACILITIES  
IN HAMBURG, GERMANY  
27./28. MAY 2019

# Hamburg 2019



(Photo: www.mediasever.hamburg.de / Andreas Vallbrach)

## IAKS Study Trip to Hamburg

The 2019 IAKS Study Trip gives the unique opportunity to get to know Hamburg's lighthouse projects in the exercise sector over two days.

The Hanseatic city has been one of the first cities worldwide to receive the recognition "Global Active City" in September 2018 – a commendation for the fact that Hamburg enables its population to adopt an active and health-conscious life-style.

Cast a glance behind the scenes in areas which you would have no access to without the study trip. Get to know successful operating strategies. Find out which forward-looking ideas are applicable to your region. Meet the architects and operators of these facilities: „Eimsbütteler Turnverband“ sports centre, „Kaifu-Bad“ pool, „Parkour Creation Center Hamburg“, „Edeloptics.de“ – Arena, „Welt der Bewegung“ open air activity area, the community centre in Neugraben-Fischbek, and the „Barakiel Halle“, Germany's first and completely inclusive sports hall.

## Arriving in Hamburg: Individual arrival of participants

Check-in at „Lindner Hotel am Michel“, Neanderstraße 20 in 20459 Hamburg. The charming Lindner Hotel Am Michel is in the heart of Hamburg and all of the city's sites are at your feet: the location is simply perfect.

Located in immediate proximity to the green oasis „Planten un Blomen“ and in the heart of the city between Hamburg's landmark „St. Michaelis Church and the harbour. Within a 1.5 km radius you can access the city centre, St. Pauli district and the „Landungsbrücken“.

Stylish comfort, modern design and an interior that charms are what dreams are made of in the appr. 220 rooms of this 4-star superior hotel. The tastefully furnished rooms in all categories have a lovely atmosphere that entice you not only to sleep but relax and feel good. Here, as in the whole hotel, you can see and feel the „welcoming details“.

[www.lindner.de/hamburg-hotel-am-michel/ankommen.html](http://www.lindner.de/hamburg-hotel-am-michel/ankommen.html)

Participants arriving already on Sunday 26.5.2019 will meet at 7 pm for a welcome dinner in a restaurant nearby from the hotel.

Participants arriving on Monday 27.5.2019: The study programme starts at 10 am at „Lindner Hotel am Michel“.

# Monday 27 May



(Photo: [www.mediaserver.hamburg.de](http://www.mediaserver.hamburg.de) / Timo Sommer)

## Hamburg is a “Global Active City”

The “Active Well-Being Initiative” revealed the names of the world’s first “Global Active Cities”. Together with Hamburg, Buenos Aires, Lillehammer, Liverpool, Ljubljana, and Richmond, were awarded. Each city has embraced a management model that motivates people at risk of inactivity-related illnesses to take up regular physical activity and sport. In order to receive the “Global Active City Label”, they each had to pass an independent audit with a stringent review of their physical activity and sports strategies and working practices.

### **From the ‘Sports Decade Strategy’ to the ‘Masterplan Active City’ for Hamburg – Introduction to Hamburg’s sports strategy with City Councillor for Sport Christoph Holstein**

Welcome of participants at the Town Hall, Phoenix room

[www.hamburg.de/active-city](http://www.hamburg.de/active-city); [www.activewellbeing.org](http://www.activewellbeing.org)

### **Lunch and visit of „ETV Sports Centre Bundesstraße” – guided by Frank Fechner, Managing Director of ETV**

Eimsbütteler Turnverband is a sports club in the Hamburg district of Eimsbüttel. With 14,365 members, it is Hamburg’s 4th-largest sports club after FC St. Pauli, sportsspass and Hamburger SV, and the 35th-largest nationwide. Worth seeing is the over a century-old sports building with its very interesting history. It has recently undergone extensive upgrading and now meets modern needs across the board. It has the function of a community sports centre.

[www.etv.de](http://www.etv.de)



(Photo: © EIMSBÜTTELER TURNVERBAND e. V.)

# Monday 27 May



(Photo: © Bäderland Hamburg)

## Cult pool and trend sports hall

### **Kaifu-Bad and Kaifu-Sole – Guided tour by Dirk Schumaier, Managing Director of Bäderland Hamburg GmbH**

These two combined bathing opportunities can be found in a dual-purpose pool designed firstly as a brine pool and, in a second hall, as an indoor swimming pool plus an outdoor pool, spa and sauna area. This pool facility is associated with Germany's oldest outdoor pool and cooperates with a fitness provider (Kaifu Lodge). The Kaifu-Bad (swimming pool) is Hamburg's oldest swimming pool. Its history stretching back more than a century has given the pool cult status.

[www.baederland.de](http://www.baederland.de)

### **Parkour Creation Center Hamburg – Guided tour by the operator**

This former warehouse converted by adolescents themselves provides the ideal conditions for the trend sport of parkour. The history of the hall has been one of much opposition, but today the sports hall and club hold sway with groups, youth work and events.

[www.diehalle.hamburg](http://www.diehalle.hamburg)

### **Dinner at „Laufauf“ restaurant**

[www.laufauf.de](http://www.laufauf.de)



(Photo: Olaf Janko)

# Tuesday 28 May



(Photo: Wikipedia - Edel-optics.de Arena Towers Panorama)

## Legacy of the International Garden Exposition 2013

### **Edeloptics.de Arena – Guided tour by Marvin Willoughby, initiator and Sports Director**

This basketball hall is the former Flower Show hall of the 2013 International Garden Exposition in Hamburg. After the Flower Show it was converted into a basketball arena for 3,400 spectators and is now the home venue of the Hamburg Towers (BBL Pro A) and is also available for other sports events. The interesting feature of this this competition venue in terms of urban planning is that it has brought the southern Elbinsel (island in the Elbe) closer to Hamburg's residents north of the river Elbe, i.e. the centre of Hamburg. It has thus for the first time successfully accomplished the "leap across the Elbe". The hall is situated in the middle of the Elbinselpark in a building complex that includes an indoor swimming pool (Land elite training centre for water polo) and is situated in the immediate vicinity of the 'Welt der Bewegung' (World of Exercise).

[www.edel-optics.de/arena](http://www.edel-optics.de/arena)

### **Welt der Bewegung (World of Exercise) – Guided tour by Beate Wagner-Hauthal, Managing Director**

The 'Welt der Bewegung' (World of Exercise) is an open-air exercise zone that was created at the park entrance next to the Edeloptics-de Arena in connection with the 2013 International Garden Exposition. Its conceptual creator was Beate Wagner-Hauthal, who now runs the facilities with ParkSportinsel e.V. and activates up to 2,000 people with the ParkSport offering. The World of Exercise also includes a high ropes course and the Nordwandhalle climbing wall (both privately operated), an outstanding skate park which is also suitable for wheelchair users, various items of sports equipment, an outdoor basketball court and a beach volleyball area. A highly innovative approach, particularly with regard to the cooperation among sports clubs, and private and municipal operators.

[www.parksportinsel.de](http://www.parksportinsel.de)

### **Lunch**



(Photo: © ParkSportinsel e.V.)

# Tuesday 28 May



(Photo: © GMH | Gebäudemanagement Hamburg GmbH)

## Sports, culture and social provision under the same roof – exemplary inclusion

**Civic Centre Neugraben-Fischbek –**

**Guided tour by Andrea Soyka, Project Manager of Stadtentwicklungsgesellschaft mbH Hamburg**

This new, green-field development dating back to 1998 was built initially as an infrastructural element and was subsequently joined by housing development. This is a fine example of urban development policy in terms of the community centre's shared use by sports clubs (studio, sports halls), league volleyball (2nd division), and cultural and social welfare facilities.

[www.bgz-suederelbe.de](http://www.bgz-suederelbe.de)

**Barakiel hall – Guided tour by Christina Göpfert, the foundation's Sports Department Director**

The 'Barakiel Halle' is Germany's first and only fully inclusive sports hall, operated by Evangelische Stiftung Alsterdorf (a foundation of the Protestant Church). The triple-section hall is distinguished by its design and fittings that make it easier people with a disability to participate in sport (induction loop for people who are deaf or hard of hearing; colour scheme for the various door functions; special damping for those with poor hearing; flashing bells). A highly impressive building with successful activities. Plans are currently underway to add an educational training centre.

[www.sport-alsterdorf.de/barakiel-halle](http://www.sport-alsterdorf.de/barakiel-halle)

**End of study trip**

**Shuttle bus to the airport** (Exit at Hamburg airport around 4:45 pm)

**Shuttle bus to Main Station (Hauptbahnhof)** (Exit at Hamburg Hauptbahnhof around 5:30 pm)



(Photo: © Evangelische Stiftung Alsterdorf)

# Hamburg 2019



(Foto: [www.mediaserver.hamburg.de](http://www.mediaserver.hamburg.de) / Christian Spahrbier)

## Information

We are delighted to be able to offer you this exclusive study trip.

### The travel package includes:

- Accommodation in „Lindner Hotel am Michel“ (bed & breakfast) from 26 to 28 May 2019 or from 27 to 28 May 2019
- Tour by coach
- Tour guide speaking German and English
- Professionally guided tours in English language by the operators or architects of the respective projects
- Package with two hotel nights: Dinner on 26 May, lunch and dinner on 27 May, lunch on 28 May 2019 (drinks included)
- Package with one hotel night: Lunch and dinner on 27 May, lunch on 28 May 2019 (drinks included)

### Participants

Operators of municipal and private sports and leisure facilities, architects, planners, investors.

Number of participants: up to 30 persons

### Prices including accommodation from 26 to 28 May 2019

Price for IAKS members, single room, two nights of hotel accommodation:	595 Euros
Price for non-members, single room, two nights of hotel accommodation:	775 Euros
Accompanying person (IAKS member) in double room, two nights of hotel accommodation:	455 Euros
Accompanying person (non-member) in double room, two nights of hotel accommodation:	635 Euros

### Prices including accommodation from 27 to 28 May 2019

Price for IAKS members, single room, one night of hotel accommodation:	475 Euros
Price for non-members, single room, one night of hotel accommodation:	655 Euros
Accompanying person (IAKS member) in double room, one night of hotel accommodation:	405 Euros
Accompanying person (non-member) in double room, one night of hotel accommodation:	585 Euros

## IAKS Study Trip to Hamburg, Germany 27./28. Mai 2019

### INFORMATION

#### Hotel

Lindner Hotel Am Michel  
Neanderstraße 20  
20459 Hamburg, Deutschland  
Tel: +49 40 307067 0  
info@lindner.de  
www.lindner.de

#### Travel to and from Hamburg

to be organised individually and on own account (not included in travel package)

#### Organisational details

- The tour starts on May 27 at 10 am departing from Hotel Lindner am Michel and ends on May 28 around 4:45 pm at Hamburg airport or around 5:30 pm at Hamburg Main station.
- Tour by coach
- English speaking tour guide
- We recommend taking out travel cancellation insurance as well as health and accident insurance.

#### Organiser:

IAKS – International Association for Sports and Leisure Facilities  
Eupener Straße 70  
50933 Cologne, Germany  
info@iaks.org  
www.iaks.org

#### Contact:

Silke Bardenheuer

+49(0)221 168023-11  
bardenheuer@iaks.org



### REGISTRATION (INFO@IAKS.ORG, FAX: +49(0)221-168023-23)

I wish to register bindingly\* to attend the **IAKS study trip 2019 to Hamburg**.

### INVOICING ADDRESS

Company:

First name / Surname:

Address / Country:

Phone:

Email:

IAKS membership no.:

#### Travel Package 26.-28.6.2019 (2 nights of hotel accommodation):

- |  |  |
|--|--|
| <input type="checkbox"/> IAKS members: 595 Euro                            | <input type="checkbox"/> non-members: 775 Euro |
| <input type="checkbox"/> Accompanying person (IAKS member, in double room) | 455 Euro                                       |
| <input type="checkbox"/> Accompanying person (non-members, in double room) | 635 Euro                                       |

#### Travel Package 27.-28.6.2019 (1 nights of hotel accommodation):

- |  |  |
|--|--|
| <input type="checkbox"/> IAKS members: 475 Euro                            | <input type="checkbox"/> non-members: 655 Euro |
| <input type="checkbox"/> Accompanying person (IAKS member, in double room) | 405 Euro                                       |
| <input type="checkbox"/> Accompanying person (non-members, in double room) | 585 Euro                                       |

By giving my signature, I give my consent to the gathering by the IAKS in the course of registration for the event of the following personal data necessary for the processing of the contractual relationship: name (first name/surname), profession, postal address, employer/company, contact data (telephone number, email address), mode of payment and bank account details.

I also give my consent to the publication by the IAKS on the Internet or in print media of sound, image and video recordings taken in the course of the event (delete as applicable).

Place/date

Signature

\*Cancellation free of charge is possible by 20.03.2019, after which the full price is payable.