

ACTIVE WELLBEING IN COMMUNITIES

How can modern sports + leisure facilities better serve the needs of our communities?

10 - 11 April 2025

The Principality Stadium Cardiff / Wales
Stadiwm Principality, Caerdydd / Cymru

Register
now!

©Newport Live

For the first time, IAKS UK & Ireland are hosting a seminar and facility tour in Wales. Featuring local and internationally renowned thought leaders, expert talks, and a hands-on workshop - Active Wellbeing in Communities will share lessons from the Welsh experience of sport and leisure – which can be applied to the rest of the UK and Europe. Secure your front-row seat today!

This one and a half day Cardiff event addresses key contemporary issues within the sport and leisure industry. Have people's needs and the needs of society changed? If so, why? What are the new factors that drive these changes? Experts from across the UK, Scandinavia and Ireland will explore this and share potential solutions.

April 10th

Day 1 will define the issues and needs. The day kicks-off at lunchtime at the stunning Principality Stadium with keynote talks by Derek Walker, Future Generations Commissioner for Wales. He will explain how this groundbreaking legislation is shaping Wales. Sport Wales will discuss how they are responding to changing needs of communities as will Lucy Donovan who will discuss the delivery of Positive Futures in Gwent. There will be an exclusive behind the scenes tour of key venues in the Sports Wales National Centre – the home of Welsh sport. The conference dinner gives an unrivalled opportunity to network and share ideas with peers.

April 11th

Day 2 examines examples of what the future of activities and community sports facilities could look like. We draw upon experience and expertise from Scandinavia, the UK and Ireland from operators, government bodies and designers. Speakers will identify how activity, sports and well-being can work effectively in different circumstances for different communities and new ways of delivery.

Why Attend?

This event is essential for anyone involved in planning and delivering sport, activity, health and well-being services or facilities. It will have take-aways for people working with small and large communities who are looking to create inclusive offers with tangible results. It is a unique opportunity to engage directly with a host of pioneering people with truly innovative approaches.

Who will attend?

This event is ideal for those working at all levels of government, local authorities, developers, health and well-being professionals, sports organisations, sports' governing bodies, community groups, construction and design professionals, and industry consultants.

REGISTRATION FEE

Early bird until 2 March 2025

IAKS members: GBP 145 (EUR 172) Public sector: GBP 175 (EUR 207)
Non members: GBP 250 (EUR 296) Students: GBP 80 (EUR 95)
Conference dinner on 10 April (excl. drinks): GBP 30 (EUR 36)

Regular after 2 March 2025

IAKS members: GBP 185 (EUR 220) Public sector: GBP 220 (EUR 261)
Non members: GBP 300 (EUR 355) Students: GBP 80 (EUR 95)
Conference dinner on 10 April (excl. drinks): GBP 30 (EUR 36)

OUR EVENT PARTNERS



HOSTS



Shaun Dawson
Chief Executive,
Lee Valley
Regional Park
Authority, UK



Joanne Martin
Managing Director
My Leisure
Consultant limited
UK

PANELLISTS



Paul Cluett
Managing Director,
Alliance Leisure,
UK



Barry Dempsey
Sports
Development Officer,
Rathdown County
Council, Ireland



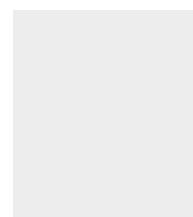
**Stephen
Dietz-Hodgson**
Architect,
JAJA Architects,
Denmark



Lucy Donovan
Development Officer,
Senior Positive
Futures,
UK



Owen Hathaway
Assistant Director,
Insight, Policy
and Public Affairs,
UK



Magnus Jansson
Director of Sports,
Uppsala Municipality,
Sweden



Mikael Johansson
Project Leader,
Uppsala Municipality,
Sweden



Charlotta Karlsson
Strategist,
Sport Uppsala,
Sweden



Jim McManus
National Director of
Health and Wellbeing,
Public Health Wales,
UK



Eoin O'Brien
Senior Parks & Land-
scape Officer, Parks &
Community Capital
Programme Manager,
UK



Derek Walker
Commisioner for the
Welsh Government
for the Future
Generations Act, UK



Steve Ward
CEO,
Newport Live,
UK



Lisa Mari Watson
Managing Director,
Tverga,
Norway

- 12.00 - 13:00 **Arrival and registration teas and coffee**
- 13:00 - 13:10 **Welcome, Croeso I Gaerdydd**
*Shaun Dawson, Lead IAKS UK & Ireland,
Lee Valley Regional Park Authority Chief Executive, UK*
- 13:10 - 13:20 **Introduction and themes**
*Moderator - Joanne Martin, Managing Director,
My Leisure Consultant limited, UK*
- 13:20 - 14:10 **Keynote address. The future generations act in Wales**
*Derek Walker, Commissioner for the Welsh Government
for the Future Generations Act, UK
Comisiynydd Cenedlaethau'r Dyfodol Cymru*
- 14:10 - 14:40 **Investing in facilities beyond sport**
*Owen Hathway, Assistant Director - Insight, Policy
and Public Affairs, UK
Cyfarwyddwr Cynorthwyol Dirnadaeth, Polisi
a Materion Cyhoeddus*
- 14:40 - 15:00 **Teas and coffee**
- 15:00 - 15:30 **Outreach**
*Lucy Donovan, Development Officer, Senior Positive Futures, UK
Dyfodol Cadarnhaol*
- 15:30 - 16:30 **Health and wellbeing in Wales**
*Professor Jim McManus, National Director of Health and
Wellbeing, Public Health Wales, UK
Cyfarwyddwr Cenedlaethol Iechyd a Lles,
Iechyd Cyhoeddus Cymru*
- 17:00 - 19:00 **Tour of the National Sports Centre, Sophia Gardens**
- 19:00 - 22:00 **Conference dinner** at Park Plaza Hotel, Cardiff
not included in conference ticket / additional registration required

[Principality Stadium](#)

President Lounge
Westgate Street
CF10 1NS Cardiff

[Park Plaza Cardiff](#)

Greyfriars Rd
CF10 3AL Cardiff

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- 08:30 - 09:00 **Teas, coffee and breakfast buns**
- 09:00 - 09:20 **Introducing the day**
Moderator - Joanne Martin, Managing Director, My Leisure Consultant limited, UK
- 09:20 - 10:00 **Delivering health and wellbeing centres**
Paul Cluett, Managing Director, Alliance Leisure, UK
- 10:00 - 10:40 **Smart solutions for big impact: lessons from Norway**
Lisa Mari Watson, Managing Director, Tverga, Norway
- 10:40 - 11:20 **Creating space for activity through innovative transformation**
Stephen Dietz-Hodgson, Architect, JAJA architects, Denmark
- 11:20 - 11:45 **Teas and coffee**
- 11:45 - 12:25 **Being an entrepreneur manager: Lessons from Wales**
Steve Ward, CEO, Newport Live, UK
Prif Weithredwr, Casnewydd Fyw
- 12:25- 13:00 **Being a different client, a new approach to facilities**
Eoin O'Brien, Senior Parks & Landscape Officer, Parks & Community Capital Programme Manager, UK
Barry Dempsey, Sports Development Officer, Rathdown County Council, Ireland, Dun Laoghaire
- 13:00 - 14:30 **Lunch and tours of Principality Stadium**
- 14:30 - 15:30 **Activating Cities - The Uppsala way**
Charlotta Karlsson, Strategist, Sport Uppsala, Sweden
Mikael Johansson, Project Leader, Uppsala Municipality, Sweden
Magnus Jansson, Deputy Chief Executive Officer/Director of Sports, Uppsala Municipality, Sweden
- 15:30 - 16:00 **Teas and coffee**
- 16:00 - 17:00 **Workshop. Thinking Differently Together.**
- 17:00 - 17:30 **Conclusions, Thank You, Diolch yn fawr & Goodbye, Hwyl Fawr**
- 17:30 - 19:00 **Networking Drinks**

[Principality Stadium](#)

President Lounge

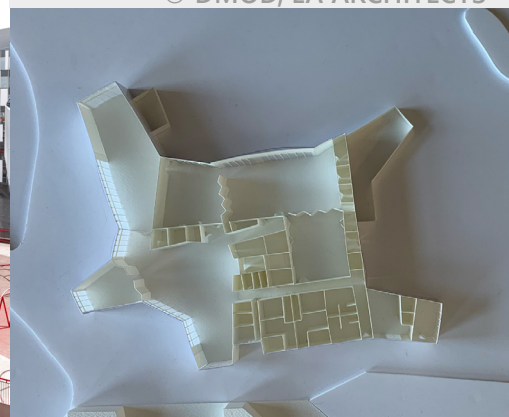
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HOW TO GET THERE

Principality Stadium

President Lounge
Westgate Street
CF10 1NS Cardiff, Wales

HOTEL RECOMMENDATIONS

Visit www.iaks.sport/en/event/2025Cardiff
Delegates are kindly requested to make their own hotel arrangements to suit their requirements.

ORGANISER

IAKS – International Association
for Sports and Leisure Facilities
Eupener Str. 70, 50933 Köln
Germany
www.iaks.sport

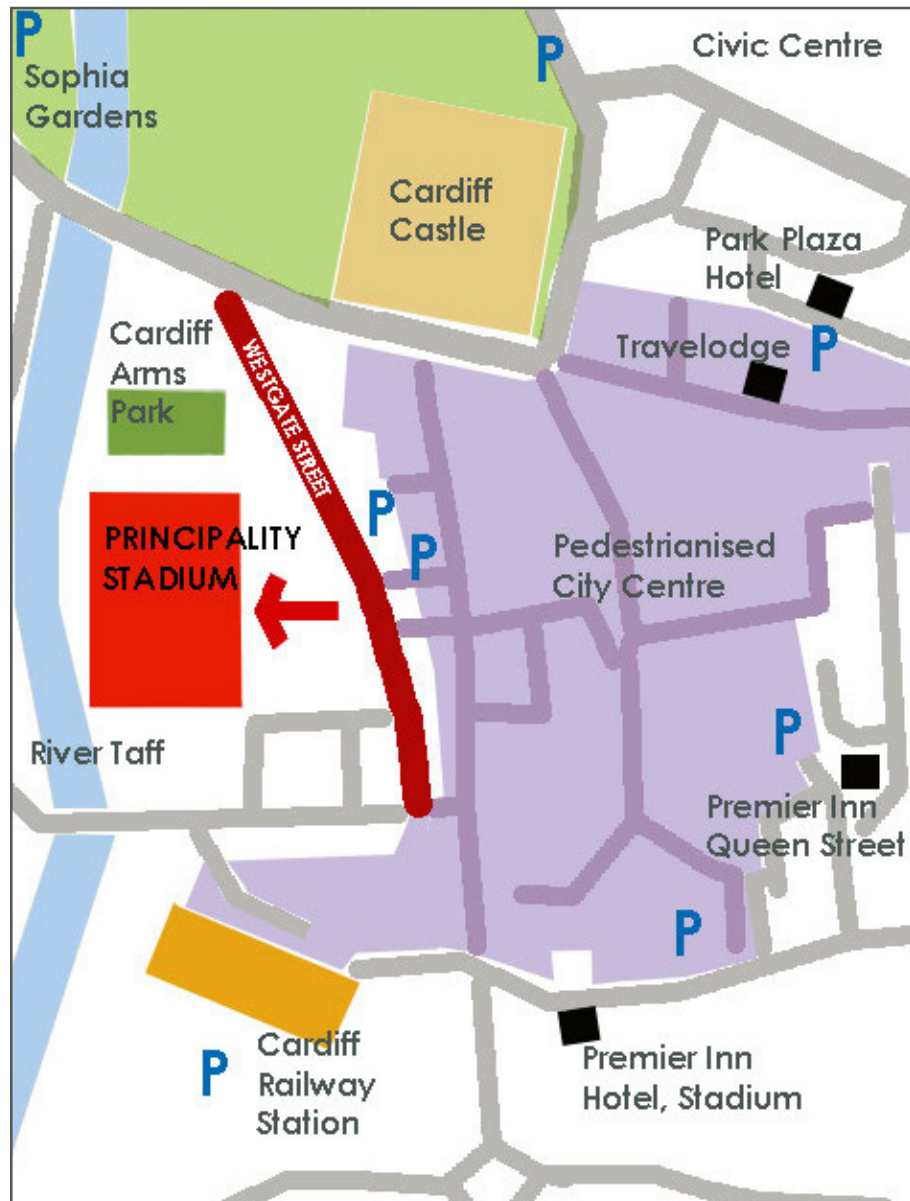
CONTACT

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bardenheuer@iaks.sport

Registration will be open until 6 April 2025.

<https://Cardiff2025.eventbrite.de>

Cancellations are free of charge until two weeks before the seminar, after which a cancellation fee of 50% will be charged.



**Register
now!**