# IT'S NOT ABOUT THE SHOES...

# IT'S ABOUT KNOWING WHER YOU ARE GOING











A JOINT GLOBAL CONVENTION

# THE NSC | IAKS 2024 PROGRAM IS NOW ONLINE

THE ONLY EVENT CREATED BY THE INDUSTRY FOR THE INDUSTRY.

DIVE INTO A PROGRAM WHERE EVERY ASPECT OF THE SPORT &

RECREATION ECOSYSTEM COMES TO LIFE.

Get ready for a game-changing experience! The International Association for Sports and Leisure Facilities (IAKS) is joining forces with the National Sports and Physical Activity Convention (NSC) to bring you a groundbreaking event of global significance. NSC | IAKS 2024 is a combined event dedicated to INSPIRE INNOVATION – DRIVE PARTICIPATION for the future of sport and recreation.

Join 2000+ industry professionals in the largest event of its kind where the entire ecosystem comes together to share

knowledge, connect and network. the event features 2 days of keynote presentations, 24 workshops and debates, as well as a jam-packed Sports & Recreation Expo, come and explore the cutting-edge developments in the sport and leisure sector.

The NSC I IAKS 2024 conference program will also align with Australia's Sport Participation Strategy, PLAY WELL, uniting global innovators while spotlighting the impressive endeavours of Australia's sports, government, PLAY, education, and commercial sectors.

















CHECK OUT THE FULL PROGRAM, NEW FORMAT & INDUSTRY EXPERTS



# NSC 2024 AT A GLANCE

AUSTRALIA'S LEADING KNOWLEDGE SHARING AND NETWORKING EVENT FOR THE SPORT, RECREATION, PLAY, FITNESS AND LEISURE INDUSTRIES

- ▶ 8 Big Issue Keynotes
- ▶ 3 Global Thought Leader Keynotes
- Over 24 Workshops
- ▶ **Debates** A new debate format industry experts convince you of their cases, before you have your say and then vote to determine the winning side!
- NSC Oration
- 2 Days of Networking

NSC | IAKS 2024 is continually innovating to improve the program and evolve the format of our sessions. This year, we are including debate and audience interaction components to facilitate a more robust and dynamic interchange of ideas!







#### CHECK OUT THE FULL PROGRAM HERE!

Tuesday	IAKS Best Practice Tour
Wednesday	Industry Tours
Thursday	<ul> <li>NSC   IAKS 2024 Conference Program</li> <li>NSC Networking Event</li> <li>Sports &amp; Recreation Expo</li> <li>Australian Sport, Recreation and Play Innovation Awards</li> </ul>
Friday	<ul><li>NSC   IAKS 2024 Conference Program</li><li>Sports &amp; Recreation Expo</li></ul>

#### **EXPO** FREE-TO-ATTEND

NSC | IAKS also features APAC's largest FREE-TO-ATTEND Sports & Recreation Expo! The must attend expo to see, touch, connect and source the latest products, services, and solutions to improve your sport and recreation organisation... and have a bit of fun!



80+ Exhibitors





**Networking** Areas



**Networking Event** 

Interested in exhibiting? Enquire at events@smartconnection.net.au







# SPEAKER HIGHLIGHTS

HEAR FROM THE VOICES LEADING THE INDUSTRY ACROSS THE GLOBE

#### CHECK OUT THE FULL PROGRAM HERE!





Alison Oliver MBE
Chief Executive Officer
Youth Sport Trust



Helen Connolly Commissioner Commissioner for Children and Young People SA



Andre Flatner
Agency Manager
City of Fredrikstad



Sarah Carney National CTO ANZ Microsoft



Tom Farrey
Founder & Executive
Director
The Aspen Institute



Marc Riemann
Manager
Aquatic & Leisure
Centres, Cologne City
Council



Jean-François Laurent Secretary-General The Association for International Sport For All (TAFISA)



John Oxley CEO Stockport Active CIC



**Steffen Strasser** *Managing Director* Playparc



**Dr Allison Stewart** *Deputy CEO*Infrastructure Victoria



**Takanori Fukuoka**Associate Professor,
RLA (US), Ph.D
Tokyo University of
Agriculture



Belinda Goh Senior Principal | Architect POPULOUS



Alison Burchell Chief Executive Officer Solomon Islands National Sports Council



Lead Director
Community Sports
Infrastructure
Sport & Recreation
Victoria

**Philip Saikaly** 



**@IAKS** MEMBER

Klaus Meinel
Secretary General
International Association
for Sports and Leisure
Facilities (IAKS)



Dr Henry Bernard
Baptiste
Director
Mauritius Sports Council



Mike Hall
Partner
FaulknerBrowns
Architects



Yvette Audet Vice President IAKS



Australia's largest FREE-TO-ATTEND Sports & Recreation Expo! Source, experience and connect with over 80 different exhibitors featuring products, services, solutions, and technology to improve your sport and recreation organisation. As a one stop shop to view the latest trends occupying the industry, you can network and learn while having a heap of fun!

# **ACTIVATION AREAS**

Our new and improved Activation Areas will allow attendees to experience a product or service firsthand - whether it's throwing down with a robot at table tennis, or riding a wave of brushes, it's sure to be a good time!





# **COMMERCIAL PARTNERS**

Platinum Partner



Gold Partners



Silver Partner



**Bronze Partners** 



Play Stream Partner



Facility Stream Partner







# **MEET THE EXHIBITORS**

















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The NSC Future Leaders Program offers young professionals in the sports, education and government industry sectors scholarships to attend the convention and participate in the conversation.

As the voices that will be the industry's future, we look to nurture this demographic as they are given a platform to share the needs of youth and generational reform.

In its second year we look to further intertwine the youth perspective on current issues within the program from representatives from partners and build on youth networking opportunities which could remain in our industry for decades to come.

To be part of the NSC Future Leaders Program, please contact events@smartconnection.net.au.

# BIG ISSUE KEYNOTE SESSIONS

- Big Issues Keynote Session 1: Alternative Funding Models for Sport
- Big Issues Keynote Session 2: The Future of Artificial Intelligence (Al) For Sport
- ▶ Big Issues Keynote Session 3: Participation and Inclusion Compare and Contrast Global Strategies
- ▶ Big Issues Keynote Session 4: Sustainable Design for Next Generation of Community Facilities
- Big Issues Keynote Session 5: Active Cities -Strategy to Reality
- Big Issues Keynote Session 6: The Environmental Narrative for Sports Grounds
- ▶ Big Issues Keynote Session 7: Play and the Human Right of Young People to be More Active
- ▶ Big Issues Keynote Session 8: The Health Agenda for Sport



# NSC JAKS INDUSTRY TOURS, ing Soon!

## TUESDAY 25 JULY & WEDNESDAY 26 JULY - FROM \$195 + GST

Accompany expert leaders and industry specialists as they guide you through a day of site tours, showcasing the latest innovations in sports, leisure and play facilities.

Tuesday	IAKS Best Practice Tour
Wednesday	<ul><li>Play</li><li>Community Sport and Leisure Facilities</li><li>Community Sport Grounds</li></ul>

CHECK OUT THE WEBSITE FOR MORE DETAILS



### REGISTRATION **DON'T MISS** 2-Day Registration (Early Bird) **Prices incl. GST OUR EARLY BIRD RATES!** Available until 29 March 2024 Delegate 2-Day Registration \$1,490 IAKS Member 2-Day Registration \$1,265 Delegate 2-Day Registration + 6-months IAKS Membership \$1,500 Collaborator Member Discount Rate 2-Day Registration\*\* \$1,365 Delegate 2-Day (Group Registration Discount 5 for 4) \$5,960 IAKS Member 2-Day (Group Registration Discount 5 for 4) \$5,460 Collaborator Member Discount 2-Day (Group Registration 5 for 4) \$5,460 Expo Only\* **FREE**

# USE CODE: INNOVATE TO GET 10% OFF YOUR REGISTRATION!

1-Day Registration (Early Bird)	Prices incl. GST
Delegate 1-Day Registration	\$995
IAKS Member 1-Day Registration	\$835
Collaborator Member 1-Day Registration	\$885

\*Expo Only tickets do not provide access to: meals in the expo, conference sessions, NSC Networking Event. Expo access only. \*\*Collaborator Members are partners of NSC seen on our website. If you are a member of one of these organisations you are eligible for the discount registration. All prices are in Australian Dollars and include GST.



#### WELCOME TO MELBOURNE

Melbourne is the knowledge and cultural capital of Australia where creativity and innovation come together to deliver inspiring places to explore. A city where the world's brightest minds gather to inspire, innovate and deliver real change in world-leading research and development. With its vibrant, multicultural population, temperate climate and outstanding quality of life, Melbourne is an ideal destination for conference delegates from both out of state and other nations. The city is compact, convenient and easy to navigate with everything on a delegate's doorstep. In fact, its unique event infrastructure provides the opportunity to meet, stay and play all within the heart of Melbourne.





# **MEET THE SPONSORS 2024**

## **INDUSTRY PARTNERS**

































# **COLLABORATIVE PARTNERS**





























































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