

**PRESS RELEASE:** 29<sup>th</sup> November 2023

## Media Release

### Inspire Innovation – Drive Participation in Sport and Recreation at NSC | IAKS 2024 - Registration Now Open

Get ready for a game-changing experience! We are thrilled that the International Association for Sports and Leisure Facilities (IAKS) is joining forces with the National Sports and Physical Activity Convention (NSC) to bring you a groundbreaking event of global significance. [NSC | IAKS 2024](#) is a combined event dedicated to INSPIRE INNOVATION - DRIVE PARTICIPATION for the future of sport and recreation.

**Save the date: Thursday 27<sup>th</sup> – Friday 28<sup>th</sup> June 2024.**

Join over 2,000 industry professionals at NSC | IAKS 2024 in Melbourne, the sporting capital of the world for a convergence of pioneers, thought leaders, and professionals from around the globe. This partnership guarantees an event bigger than ever before.

The NSC | IAKS 2024 conference program will also align with Australia's Sport Participation Strategy, [PLAY WELL](#), uniting global innovators while spotlighting the impressive endeavours of Australia's sports, government, education, and commercial sectors.

Founder and CEO of the NSC, Martin Sheppard commented "Integration of Play Well's six priority areas is integral to this year's program, Inspire Innovation – Drive Participation. Aligned with these and with a focus on Sustainability, People, Programs, Places and Partners, Play Well will thread through all streams and topics. Emphasis on diversity, inclusion, technology and data, will accelerate delegate knowledge for immediate office application and offer delegates an exploration of cutting-edge insights across two full days".

The first three Global Keynote Speakers are announced today with:



**Alison Oliver MBE, CEO of Youth Sport Trust (UK)**, opens our Global Thought Leader Keynote with **Tom Farrey, Founder and Executive Director of The Aspen Institute (USA)** – *Our Next Generation of Participants and Leaders: How to engage with them, keep them active, and encourage them into community sport in the way they want to.*



**On Day 2, Jean-François Laurent, Secretary General of The Association for International Sport For All (TAFISA)**, leads our Global Thought Leader Keynote - *Development of Active Environments, Neighbourhoods and Cities to Encourage a Healthier and More Active Society.*

Sheppard continues, "This years' NSC | IAKS 2024 innovates for a more immersive experience. New session formats, debates and interactive elements to enhance audience engagement with speakers. Embracing technology for increased interaction among delegates, speakers, peak bodies, researchers, future leaders and solution providers. More interactive sessions, extended networking, and debate sessions with opposing

views on industry issues ensure ample time for discussion and knowledge sharing from morning through to evening”.

Yvette Audet, IAKS Vice President and Chair of IAKS ANZ, is excited about NSC | IAKS 2024, stating, "The IAKS partnership ensures a bigger and better event, bringing a greater range of global experts to share their insights to create best practice knowledge sharing from around the world for Australian planners, leaders, and managers. These accomplished speakers will provide practical insights into challenges, opportunities, future trends, and strategies for a healthier community."

The joint convention promises a comprehensive experience with 130 speakers and panellists, spread across eight streams, three global keynote sessions, the NSC Oration, eight Big Issues Keynote Sessions, 24 workshops and site tours.

Whether you're a professional in the sports, recreation, play, fitness, health, wellness or education sectors, or you represent a peak body or government organisation, join us in the sporting capital of the world for one of the world's best sports and physical activity conventions.

NSC | IAKS 2024 is an event designed for the entire ecosystem of sports and leisure facilities, sports grounds, sports management, fitness, council, recreation and play.

### **Editors Notes**

The National Sports & Physical Activity Convention (NSC) has grown since 2016 as APAC's largest and most prominent community sport and recreation convention and expo. In 2023 had overwhelming support and participation from the largest ever gathering of the sports and physical activity ecosystem with over 1,550 attendees and a sold-out Expo of 80+ of the latest products, services and innovations. The organisers work with its 40+ collaborators to curate a program with international and Australian experts, providing the most comprehensive program on community sport recreation and sports facilities in Australia.

Photos from the NSC can be found at [www.nationalsportsconvention.com.au](http://www.nationalsportsconvention.com.au)

Follow the National Sports & Physical Activity Convention on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#)

*#NSConvention*

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